

MOBILE PHOTOGRAPHY GUIDE

Bakery

Shoot your own product photos
with just a smartphone.

Pre-dawn flour, golden ovens, the curve of a perfect croissant — twenty product photos that smell like butter even on a phone screen.

WHAT'S INSIDE

- **Phone photo basics for total beginners**
Wipe, lock, light — the cheat sheet.
- **Free editing apps that pros actually use**
Snapseed, Lightroom Mobile, VSCO. All free.
- **Cheap gear that triples your photo quality**
Lights under \$40, lenses, props, backdrops.
- **20 scenarios × 3 angles each, drawn**
Eye-level, top-down, low — copy them on set.

PHONE PHOTO BASICS · READ THIS FIRST

10 things pros do that amateurs skip — for stills.

Photos are different from video: every frame counts. One sharp, well-lit still beats a hundred half-baked ones. These ten habits become muscle memory after a couple of shoots.

01 Wipe the lens. Every. Single. Time.

Phones live in pockets. Fingerprints look fine to your eye, terrible in the photo. Microfibre cloth in your apron.

03 Use natural light, kill the ceiling lights.

Window 90° from subject = magazine cover light. Yellow ceiling LEDs poison everything.

05 Get close, but use the 2× lens for objects.

Phone macro under 30 cm distorts. For tight product shots, switch to 2× and stand 50–80 cm back.

07 Use the 2-second self-timer.

Pressing the shutter shakes the phone. Timer + tripod = pin-sharp every time, even at low light.

09 Fill the frame deliberately.

Decide what's the hero. Then put it on a third — never dead-centre unless the composition is symmetrical on purpose.

02 Shoot at the highest resolution.

iPhone: Settings → Camera → Formats → Most Compatible (or Apple ProRAW).

Samsung: Camera → Pro → RAW. JPEG is fine for casual; RAW for product photos.

04 Tap to focus. Tap-and-hold to lock.

iPhone shows yellow box → "AE/AF Lock". Slide the sun icon to fine-tune brightness. Keep it locked between shots.

06 Use a tripod (or stack of books).

Sharpness drops the moment your hand shakes. Brace on a counter, or invest \$25 in a mini-tripod. Game over.

08 Shoot at eye-level of the product.

Hip-height phone snaps look amateur. Get the lens at the same height as the focal point of the subject.

10 Shoot 5 takes minimum.

Tiny shifts in angle change everything. First take is rehearsal, fourth is usually the keeper. Free to retake.

CAMERA SETTINGS

Best photo settings for your phone.

Set these once, forget about them. They turn a snapshot into a product shot — without you doing anything different on set.

iPhone

- **Photo format: Most Compatible (JPEG).**
Settings → Camera → Formats → Most Compatible. Easier to share. Use "High Efficiency" only if storage is tight.
- **Apple ProRAW (Pro models).**
Settings → Camera → Formats → Apple ProRAW & Resolution → ON. Then tap RAW button in the Camera app. Edit-friendly, larger files.
- **Grid + Mirror Front Camera + Level: ON.**
Settings → Camera → Composition → Grid + Mirror Front Camera + Level. Three free upgrades.
- **Live Photos: OFF for product work.**
The yellow icon at the top — tap it OFF. Live photos burn battery and storage. Off for product, on for people.
- **HDR: AUTO.**
Default. Phone decides. Works 95% of the time. Manually disable only when shooting backlit silhouettes.
- **Tap-and-hold to lock AE/AF.**
Yellow box says "AE/AF Lock". Slide the sun icon to fine-tune brightness. Re-lock if you move the camera.

Samsung Galaxy

- **Photo size: highest available (3:4).**
Camera → Settings (gear) → Picture format → JPEG. Picture size: maximum. Use 3:4 for product (more frame to crop later).
- **RAW (Pro mode).**
Camera → MORE → Pro → tap RAW icon. Saves a DNG + JPEG. Edit-friendly, bigger files.
- **Grid + Vertical/Horizontal Guides: ON.**
Camera Settings → Grid lines → 3×3. Settings → Composition → Auto guide. Free upgrades.
- **Scene Optimizer: OFF for product.**
Auto-modes oversaturate food and skin. Camera Settings → Scene Optimizer → OFF for shoots, ON for casual.
- **Pro mode for hard light.**
Camera → MORE → Pro. Manual ISO (100 in daylight, 400 indoors), shutter, white balance. Beats auto when lighting is tricky.
- **Tap-and-hold to lock focus & exposure.**
Yellow circle appears. Slide the sun icon to brighten/darken.

LIGHTING

The cheapest setup that still looks pro.

Lighting is 80% of why pro photos look pro. The good news: you can fake a \$1,000 setup with \$40 of gear and one window. Here's the fastest path.

THE FREE SETUP — WINDOW + WHITE WALL

Place the subject 1 m from a window so the light hits at 90° from the side. Stand a sheet of white foam-core (or a folded white sheet) on the opposite side to bounce light back into the shadows. That's it — same setup magazines use for ten thousand-dollar product shoots, and it costs nothing.

FOUR LIGHTS WORTH KNOWING

LED panel

The product photographer's workhorse. Best for flat-lays, product, B-roll. \$30–60.

Tape parchment paper over the front for instant softbox effect.

Softbox kit

Big, soft, magazine-look. Best for portraits, food, garments. \$40–80.

Get the biggest one you can afford. Bigger softbox = softer light.

Ring light

Even, beauty-friendly. Best for face/portrait/closeup work. \$25–60.

Don't use for products — ring shape reflects in shiny surfaces.

Clip-on phone light

Tiny LED that snaps onto your phone. Best for venues, markets, outdoor. \$15–30.

Use as fill, never as the main light. Cheap clip-ons make skin look plastic.

WHAT TO BUY (AMAZON)

- **Neewer 660 LED Panel** · ~\$45
Adjustable brightness + colour temperature. Bicolour. Search "Neewer 660 LED".
- **Ulanzi VL49 mini LED** · ~\$15
Pocket light. Magnetic. Perfect for top-down product shots. Search "Ulanzi VL49".
- **Westcott Ice Light** · ~\$80 (alt)
Tube light, soft & wraparound. Ideal for jewellery, glass, eyewear.
- **Foldable softbox 24" + LED** · ~\$60
All-in-one starter kit. Search "24 inch softbox LED kit".
- **Free version: a north-facing window.**
North windows are nature's softbox. No direct sun + soft, even light all day.

MOBILE LENSES & ACCESSORIES

The cheap kit that turns a phone into a real camera.

Most of these clip onto your phone, cost less than a dinner, and will outlast three phone upgrades. Buy the right ones up front.

CLIP-ON LENSES (ESSENTIAL)

- **Macro clip-on** · ~\$25
10×–20× zoom. For jewellery, food close-ups, fabric texture, watches. Best one-purchase upgrade. Search "Apexel macro".
- **Wide-angle clip-on** · ~\$25
0.45×–0.6× wide. For interiors, real estate, group shots. Eliminates 'cramped' look in small spaces.
- **Telephoto clip-on** · ~\$30
2× zoom. For phones without a real telephoto. Skip if you have a Pro/Ultra phone.
- **Filter kit (CPL + ND)** · ~\$30
CPL kills glass reflections (shop windows, screens). ND blocks light for outdoor portraits. Search "phone CPL ND filter".

TRIPODS & RIGS

- **Ulanzi MT-08 mini tripod** · ~\$25
Extends to 90 cm. Best \$25 tripod on the market. Use as tabletop or floor stand.
- **Joby GorillaPod Mobile** · ~\$35
Bendy legs wrap around chairs, railings, branches. Most versatile \$35 you'll spend.
- **Top-down tripod arm** · ~\$30
Horizontal extension for flat-lay food and product shots. Search "overhead phone arm".
- **Phone clamp + cold shoe** · ~\$15
Mounts your phone to any standard tripod. Sometimes the only thing missing.

ALSO WORTH HAVING

- **Bluetooth shutter** · ~\$8
Press a button instead of the screen. Eliminates shake. Single-best photography accessory under \$10.
- **Microfibre cloth × 5** · ~\$5
One in your apron, one in your bag, one near the till.
- **Reflector (5-in-1)** · ~\$20
Silver, gold, white, black, diffuser. Folds into a 30 cm disc. Search "5 in 1 reflector 32 inch".

EDITING APPS

Free apps that pros actually use.

Most professional Instagram photographers edit on their phone. The apps below are free or near-free — and they're the ones the pros use, not student-grade alternatives.

FREE — START HERE

- **Snapseed (Google)**
Best free editor on any phone. Selective tool, brushes, healing, perspective. Used by pros for years.
- **Lightroom Mobile**
Free tier covers 95% of needs. Apply presets, sync across devices, RAW editing. Free with an Adobe ID.
- **VSCO (free filters)**
Iconic film-look presets. Free filters are some of the best out there. Skip the paid subscription.
- **Photoshop Express (free)**
Quick fixes, blemish removal, cropping. Free version is plenty for product photos.

WORTH PAYING FOR

- **Lightroom Mobile Premium** · ~\$5/mo
Unlocks all features, syncs presets, auto-cloud backup. Best \$5 in mobile photography.
- **Tezza** · ~\$3/mo
Trendy filters + collage maker. Big with fashion and lifestyle creators.
- **Afterlight** · ~\$3/mo
Beautiful film looks + dust/light leaks. For brands going for a vintage feel.
- **Picsart Pro** · ~\$5/mo
AI background remover, sky replacement, magic effects. Use when you need to fake stock-photo backgrounds.

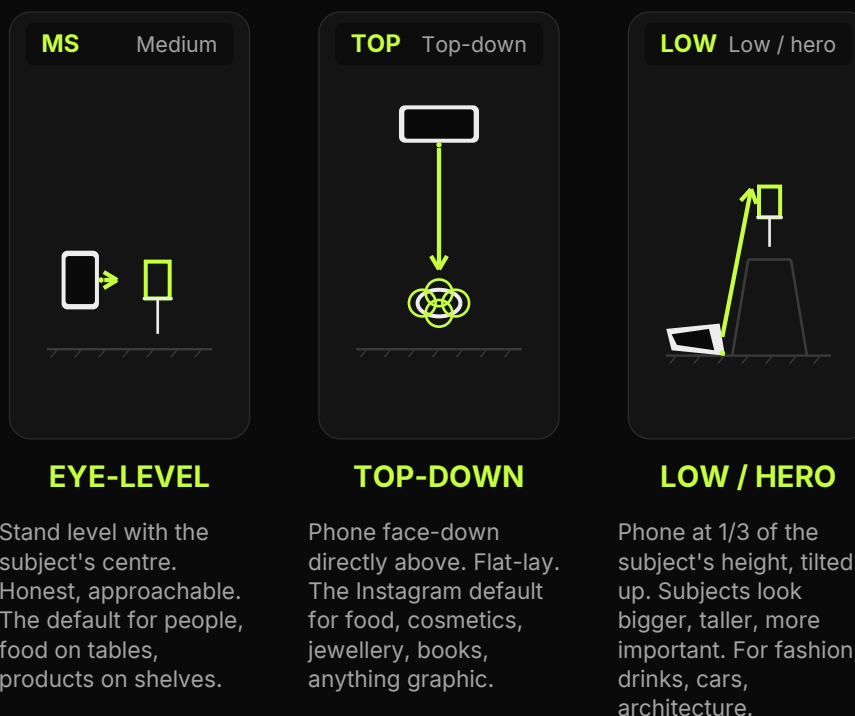
THE 60-SECOND EDIT (SNAPSEED OR LIGHTROOM)

- **01 · Crop & straighten.**
Rule of thirds. Horizon level. Trim distracting edges.
- **02 · Exposure +0.3 to +0.7.**
Lift the whole image one notch. Phones underexpose product shots by default.
- **03 · Shadows up, highlights down.**
Recover detail in dark and bright areas. Photo looks instantly professional.
- **04 · Whites up, blacks down.**
Increases contrast where it matters. Less murky.
- **05 · Vibrance, not saturation.**
Vibrance boosts dull colours. Saturation neon-fries faces.
- **06 · Sharpen +20.**
Adds bite. Phones soften by default. Don't go higher than 30.

COMPOSITION & ANGLES

The three angles that work for almost any product.

Every scenario in this guide uses these three. Memorise them once and you can shoot anything — coffee, jewellery, dogs, furniture. The same three angles. Always.



FIVE COMPOSITION RULES

- **Rule of thirds.**
Put the main subject on a third-line, not in the centre. Phone Camera grid helps you see the lines.
- **Negative space sells.**
Empty space around a product reads as 'expensive'. Crowded frames feel like clutter, not style.
- **Leading lines.**
Counters, shelves, tile edges, road lines — let them point at your subject. Lines lead the eye like an arrow.
- **Frame within a frame.**
Door frames, windows, arches around the subject. Adds depth, focus, and a 'documentary' feel.
- **Odd numbers feel right.**
Three plates, five candles. Three. Always three. Even-number compositions feel symmetrical and boring.

PROPS & BACKDROPS

The styling kit you can buy at the dollar store.

Background and styling decide whether your photo looks 'made for Instagram' or 'taken on the kitchen table'. Most of these cost less than a coffee.

BACKDROPS — WHAT TO BUY

- **Roll of white seamless paper** · ~\$15
53" wide, no-seam, infinite background. Tape to wall, drape over a table. The pro-photo backdrop.
- **Linen tablecloths × 3** · ~\$10 each
White, beige, charcoal. Wrinkle-friendly textures. Drape over anything; instant warm flat-lay surface.
- **PVC tile boards** · ~\$15 each
Marble, oak, slate-print boards. Two boards = floor + wall corner. Cheaper than the real thing.
- **Black foam-core × 3** · ~\$5 each
Black backdrop, light absorber, light blocker. Most-used cheap photo tool.
- **Free version: a clean white wall.**
If your shop has one, you have a backdrop. Photograph against it. Done.

PROPS — DOLLAR-STORE STYLING KIT

- **Linen napkins, kraft paper, twine.**
For food, packaging, gift shots. Natural textures photograph better than glossy plastic.
- **Small dried bouquets / eucalyptus.**
\$5 at any florist. Adds life to flat-lays. Doesn't wilt under hot lights.
- **Wooden trays, marble cheese boards.**
Elevates plate flat-lays. Hides ugly tables. Buy two sizes.
- **Glass jars, ceramic bowls (matte, not glossy).**
Glossy reflects ceiling lights. Matte absorbs them. Always buy matte for photo props.
- **Two acrylic ice cubes.**
\$3 on Amazon. Drinks photograph 10× better. Real ice melts; acrylic doesn't.
- **Black velvet cloth (1 m).**
Background for jewellery and dark products. \$5 at a fabric store. Eats reflections.

PRO TRICKS

The things pros do that you won't read on YouTube.

These are real production secrets — most cost nothing. Use one and you'll see the difference; use all of them and your photos will look like a magazine shot them.

- 01 Wipe the lens before every shot.**
Phones gather oil. Two-second wipe with a cloth between shots is the difference between haze and bite.
- 02 Lock exposure on the brightest important thing.**
Tap-and-hold on the lit subject — not the dark background. Phones try to balance everything; you have to overrule it.
- 03 Use the 2× telephoto for product close-ups.**
Stand 50–80 cm back. The 1× lens distorts close-up; 2× flattens it like a portrait lens.
- 04 Shoot 5+ angles. Pick later.**
Same scene, eye-level, top-down, 45°, low, macro detail. You'll know which is the keeper only when editing.
- 05 Wipe the product, too.**
Lint, fingerprints, flour smudges all photograph 10× more visibly than they look. Wipe the product. Then wipe again.
- 06 Light from 45°, never head-on.**
Side-light reveals texture. Head-on light flattens everything. Move the subject 90° to the window.
- 07 Bounce, don't add lights.**
More light isn't the answer. Bounce existing light into shadows with white card. Cheaper, faster, looks pro.
- 08 Shoot through something.**
A pane of glass, a leafy branch, a stack of books in soft focus in the foreground. Adds depth instantly.
- 09 Shoot one stop underexposed for moody.**
Slide the sun icon down by half a stop. Slightly darker = more cinematic = better Instagram.
- 10 Dirty plates beat clean ones.**
Crumbs, drips, fingerprints in food photos read as 'real'. Spotless = ad. Lived-in = wanted.
- 11 Symmetry only on purpose.**
If a photo isn't deliberately symmetrical, push the subject off-centre. Boring rules: centred subjects feel amateur.
- 12 Steam, mist, droplets.**
Boil a kettle next to a hot drink. Spray a vegetable with water. Visible texture = 10× more clicks.
- 13 White-balance manually for warm scenes.**
Auto white-balance kills the warm light of cafes/bakeries. In Pro mode, set WB to 4500–5500 K to keep the glow.
- 14 Shoot vertical 4:5 — not square.**
Instagram crops 1:1 from feed but shows full 4:5 in posts. 4:5 takes more screen, more attention.
- 15 Crop in post, not on the phone.**
Phone digital zoom = quality loss. Always shoot wider; crop tight in Snapseed/Lightroom later.

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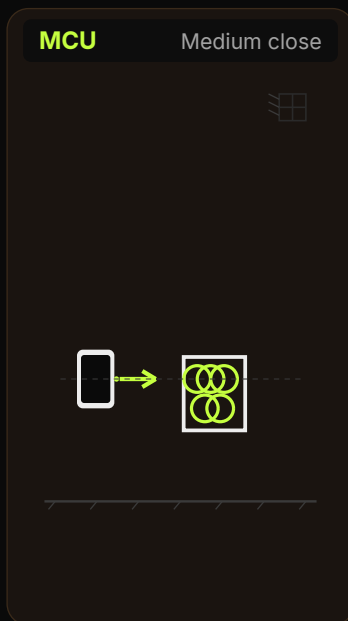
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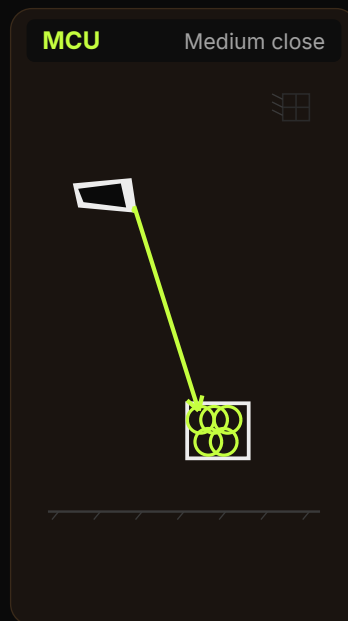
Hero loaf on bread board

A finished loaf, scoring lines visible, on a wooden board. The flagship product photo.

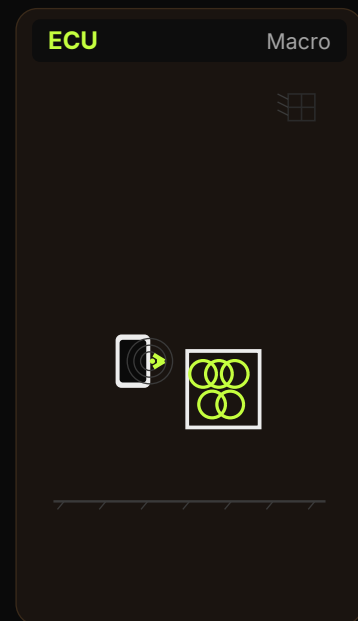
WARM · HANDCRAFTED · STEADY

**PURE PROFILE**

Phone level with loaf, side-on so the dome and scoring read like architecture.

**THREE-QUARTER DOWN**

Phone elevated 30°, looking down at the board from a baker's chest height.

**MACRO DETAIL**

Phone almost touching the crust. Score line cuts across the frame.

STYLING TIP

Dust the board with a tiny amount of flour. Tells the 'just baked' story without mess.

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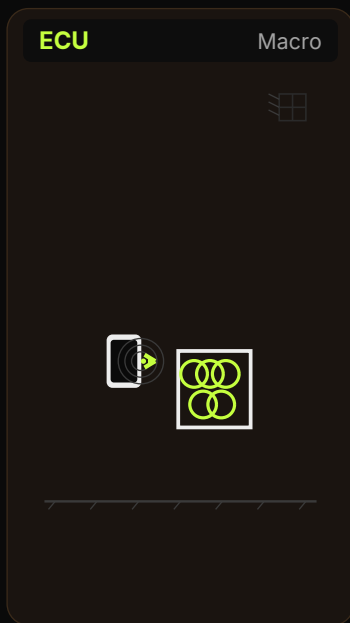
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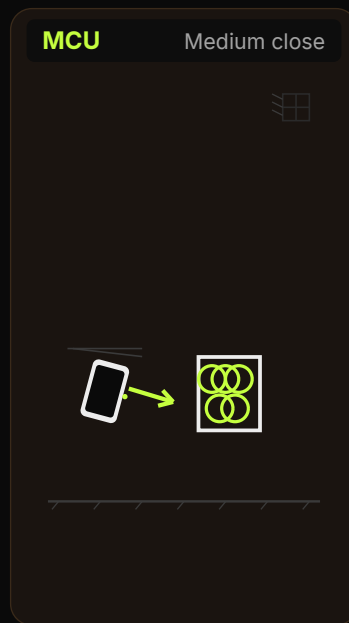
Bread cross-section

A loaf cut in half, crumb structure visible. Texture porn.

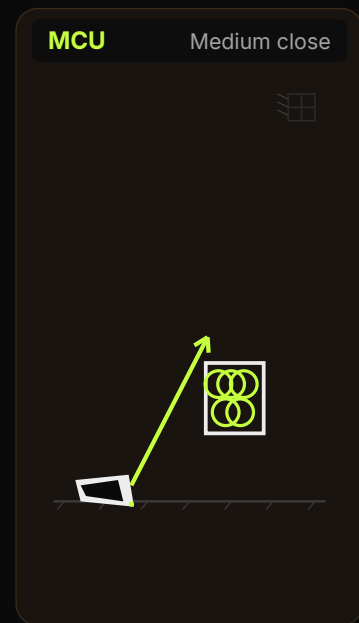
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**MACRO CRUMB**

Lens against the cut face. Crumb cells fill the frame.

**DUTCH TILT**

Phone tilted 15° so the cut diagonal slashes across the frame.

**THREE-QUARTER UP**

Stack two halves leaning. Phone low, tilted up; slices loom.

STYLING TIP

Wait 20 minutes before cutting. Hot loaves squash; cooled loaves slice clean.

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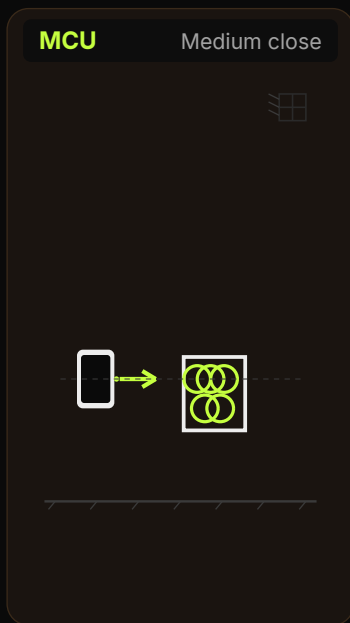
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Croissant on parchment

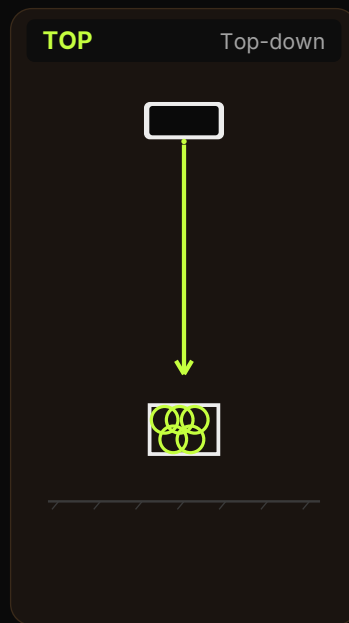
A single perfect croissant on bakery paper. The classic.

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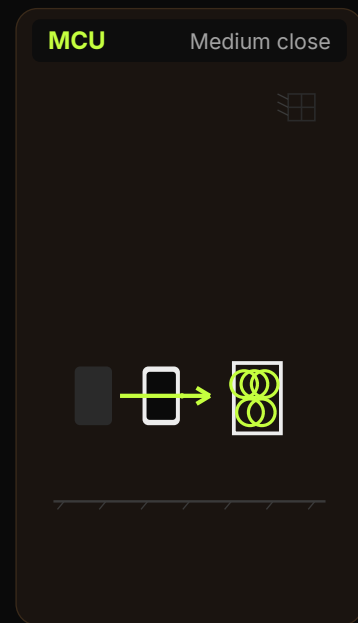
PURE PROFILE

Phone at counter height. Pure profile so each lamination layer reads.



TOP-DOWN

Phone above. Croissant centred on parchment; flake crumbs scattered.



SLOW PUSH-IN

Phone starts a metre back, moves in. End frame: the croissant fills.

STYLING TIP

Photograph within 30 minutes of baking. Croissants flatten as they cool.

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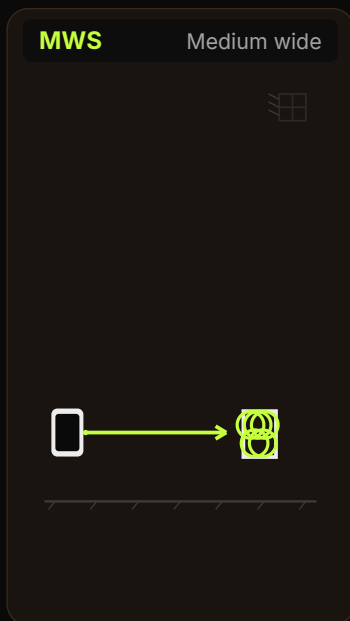
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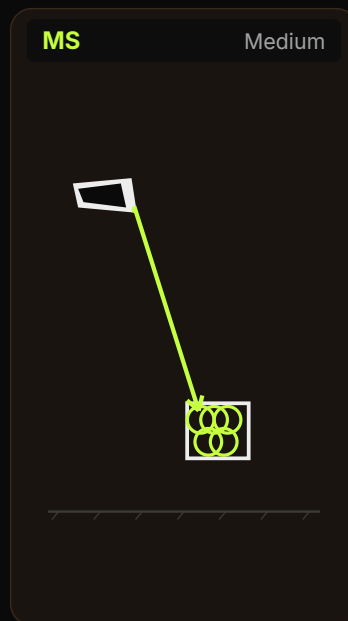
Tray of pastries

A baker's tray full of muffins, scones, or danishes — fresh out of oven.

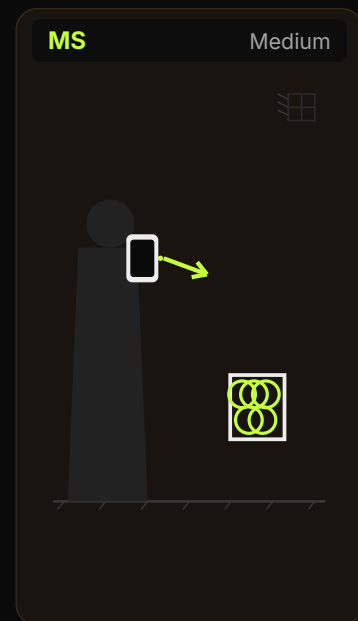
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**WIDE ENVIRONMENTAL**

Phone two metres back. Tray dominates; warm bakery soft behind.

**THREE-QUARTER DOWN**

Phone at baker's chest, tilted down at 30°. Tray edges cut frame.

**OVER-THE-SHOULDER**

Phone behind a baker reaching into frame. Tray seen past their shoulder.

STYLING TIP

Photograph the tray with one item missing. The empty slot tells a 'just sold one' story.

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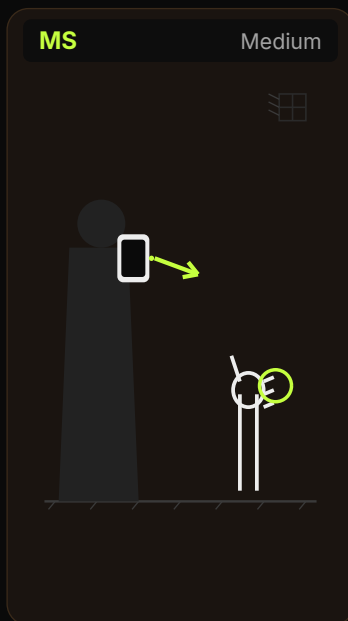
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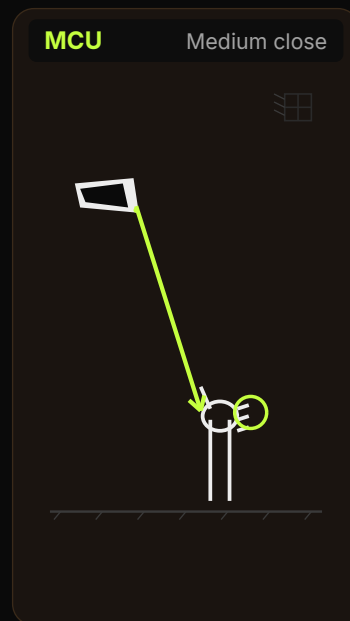
Dough being kneaded

Strong hands working a ball of dough on a floured counter.

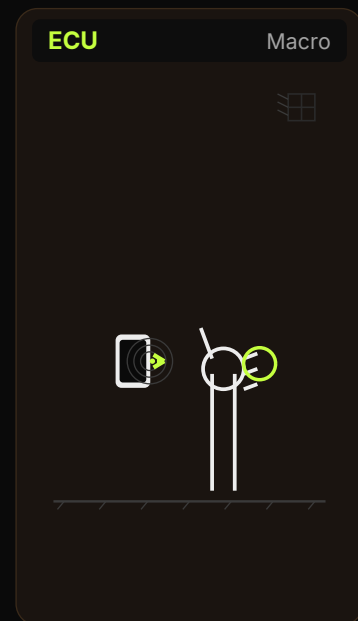
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**OVER-THE-SHOULDER**

Phone behind the baker. We see what they see — dough on counter.

**THREE-QUARTER DOWN**

Phone elevated, looking down at the dough between hands.

**MACRO DETAIL**

Phone close enough to see flour grains on a single knuckle.

STYLING TIP

Light dust of flour on the hands and counter. Heavy dust looks like a snow scene.

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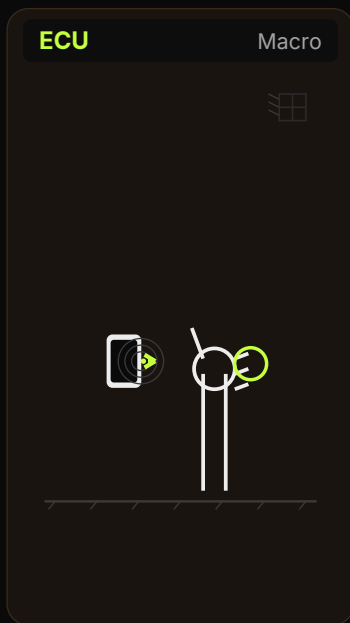
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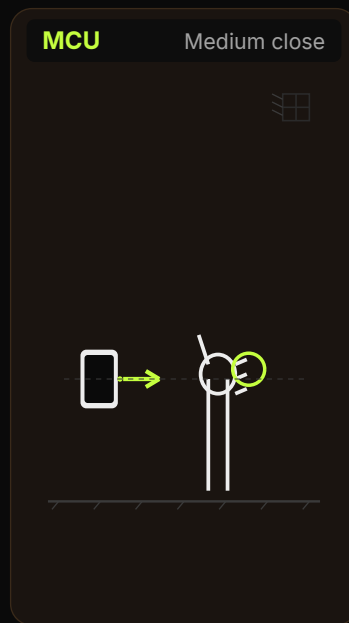
Egg wash brushed on dough

A pastry brush spreading yellow egg wash on a roll. Pure ritual.

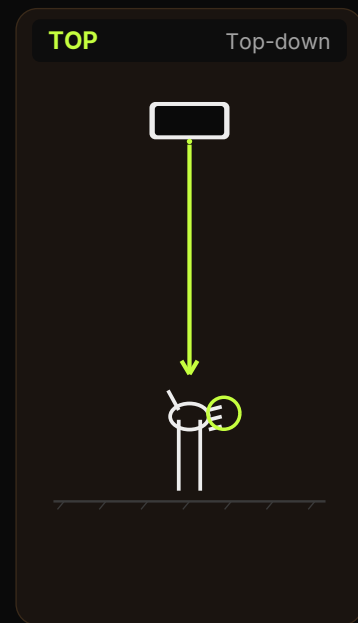
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**MACRO BRUSH-TIP**

Phone almost touching. Brush tip mid-stroke.

**PURE PROFILE**

Phone level with counter. Side-on so the brush arc is clear.

**TOP-DOWN**

Phone above. Brush + roll centred, egg-yellow against dough.

STYLING TIP

Crack the egg into a bowl 5 minutes before shooting; wash needs to settle to spread evenly.

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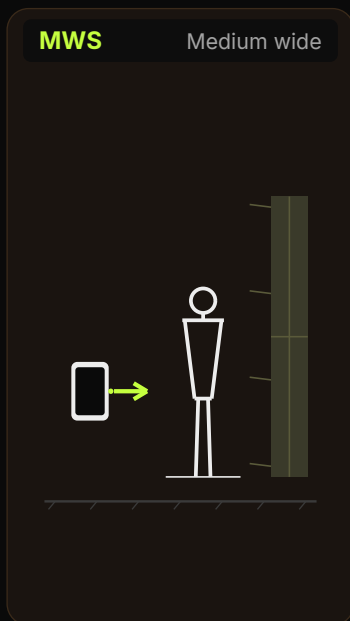
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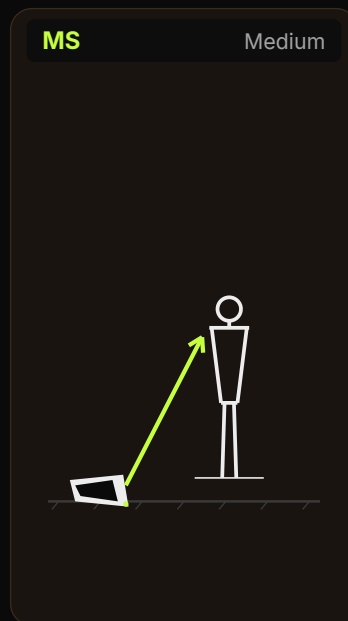
Bread coming out of oven

The peel pulling fresh loaves from the oven. Steam and golden crust.

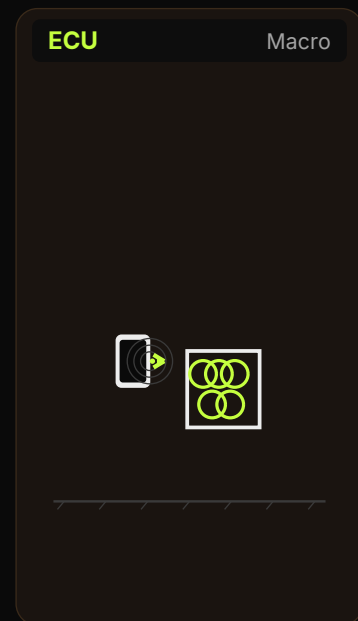
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**BACKLIT SILHOUETTE**

Stand right of oven. Peel and loaves silhouetted against orange glow.

**THREE-QUARTER UP**

Phone at floor, angled up. Baker, peel and oven mouth tower.

**MACRO STEAM**

Lens 10 cm from a loaf. Steam fills the negative space.

STYLING TIP

Photograph immediately. Steam dissipates within 90 seconds; gold-fresh crust dulls fast.

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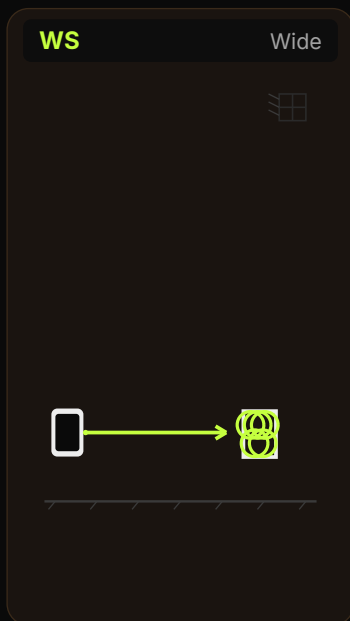
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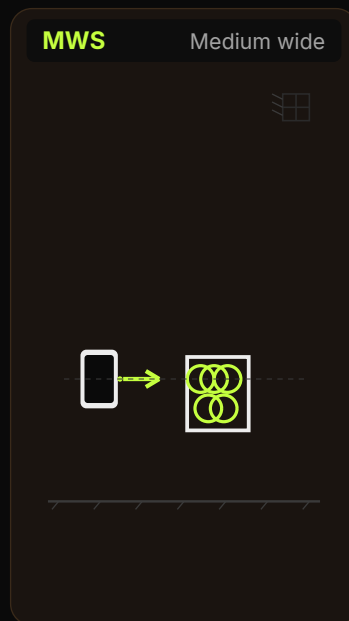
Loaves cooling on rack

A wire rack lined with fresh loaves. Pure abundance.

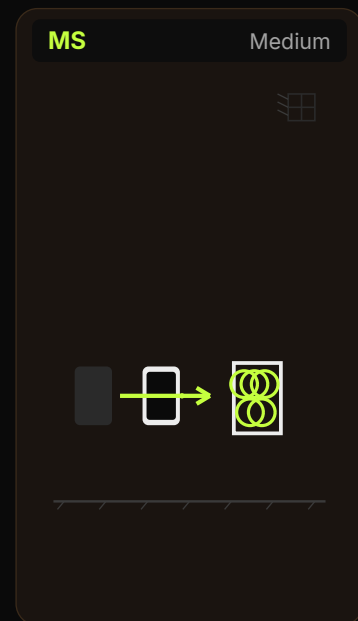
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**WIDE ENVIRONMENTAL**

Phone two metres back. Rack fills the width; bakery soft behind.

**PURE PROFILE**

Phone level with rack mid-shelf. Side-on along the line of loaves.

**SLOW PUSH-IN**

Start three metres back, push in. End frame fills with the last loaf.

STYLING TIP

Leave gaps on the rack. Tells the 'half sold already' story. Filled racks feel static.

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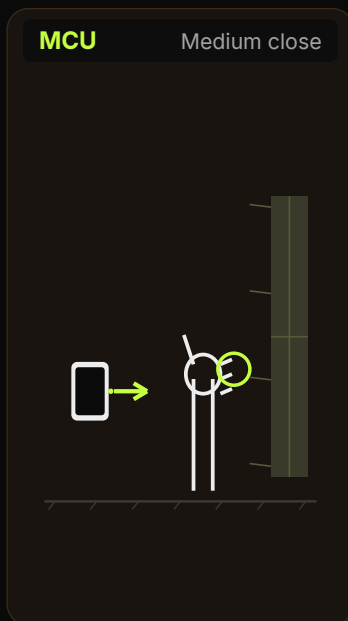
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SCENARIO 09

Flour through a sieve

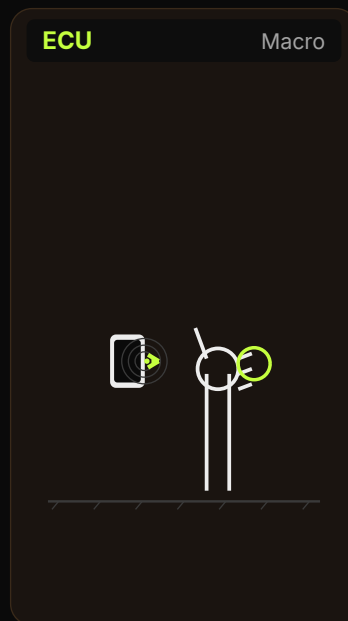
Snow-like flour falling onto dough or a counter.

WARM · HANDCRAFTED · STEADY



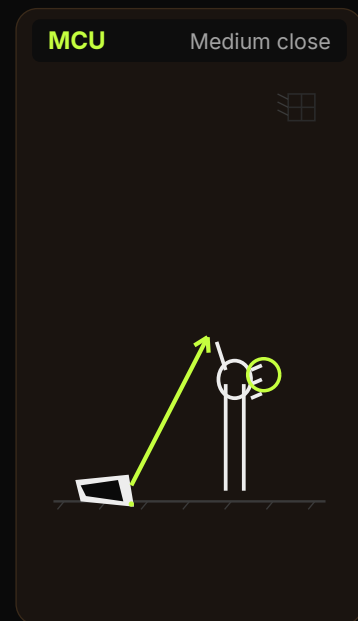
BACKLIT SILHOUETTE

Backdrop dark. Flour falls bright against shadow.



MACRO GRAIN STREAM

Phone close to the sieve mesh. Individual grains visible.



THREE-QUARTER UP

Phone below counter, angled up. Flour rains through the frame.

STYLING TIP

Backlight against a dark background. Flour invisible against light walls; visible against shadow.

BAKERY

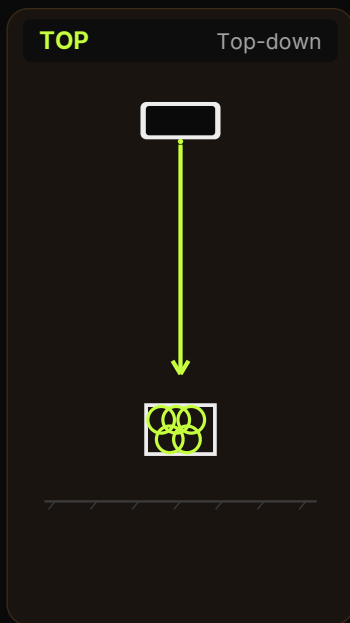
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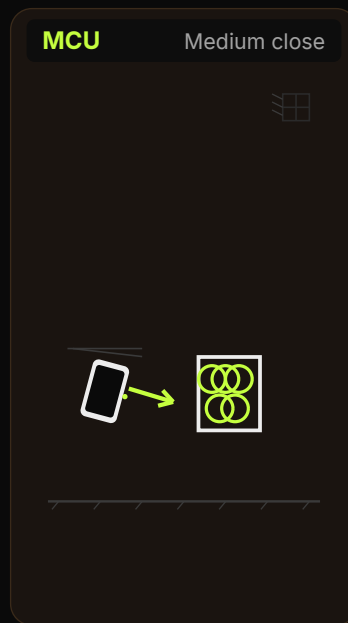
Cinnamon roll spiral

Top-down of a cinnamon roll, frosting drip visible.

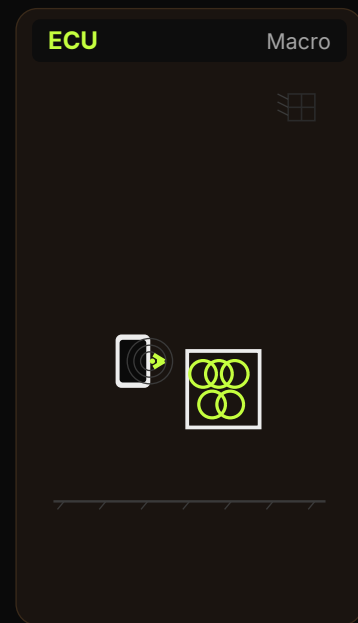
WARM · HANDCRAFTED · STEADY

**TOP-DOWN**

Phone overhead. Spiral centred.
Tray pattern at edges as anchor.

**DUTCH TILT**

Phone over plate, tilted 15°.
Spiral diagonal, frosting drip
across the corner.

**MACRO DRIP**

Lens 5 cm from a single drip.
Sugar crystals in focus.

STYLING TIP

Photograph at room temperature. Hot cinnamon rolls slump; cold ones photograph crisp.

BAKERY

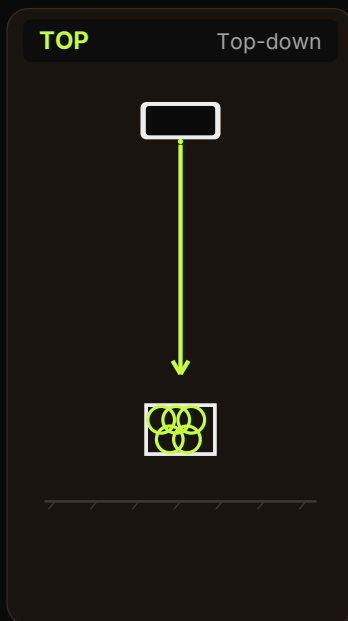
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Macarons in a row

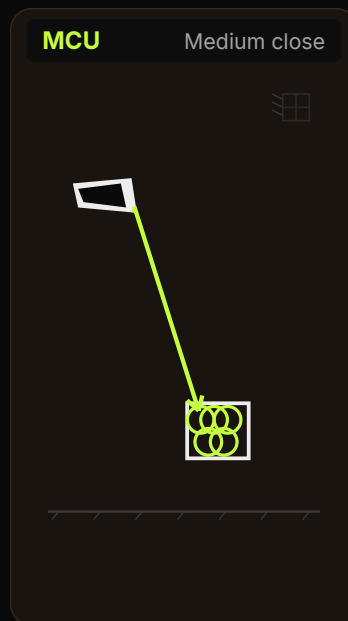
Pastel macarons lined up on a marble board. Pure colour.

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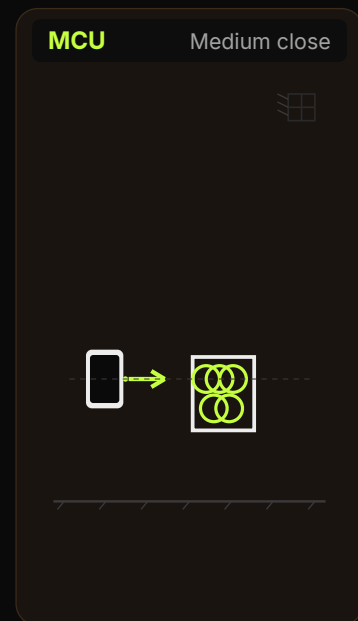
TOP-DOWN LINE

Phone above. Macarons in a single line down the middle of frame.



THREE-QUARTER DOWN

Phone elevated 30°. Line of macarons recedes into focus.



PURE PROFILE

Phone level with macaron tops. Side-on, all aligned.

STYLING TIP

Use 5 or 7 colours, never 6. Odd numbers create rhythm; even numbers feel like a colour-chart.

BAKERY

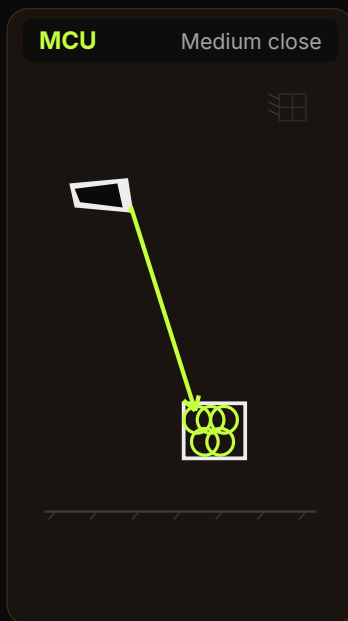
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Pie with lattice crust

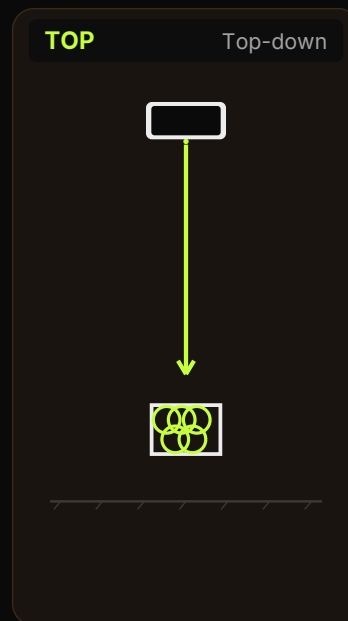
A whole pie, lattice top showing fruit underneath. Holiday hero.

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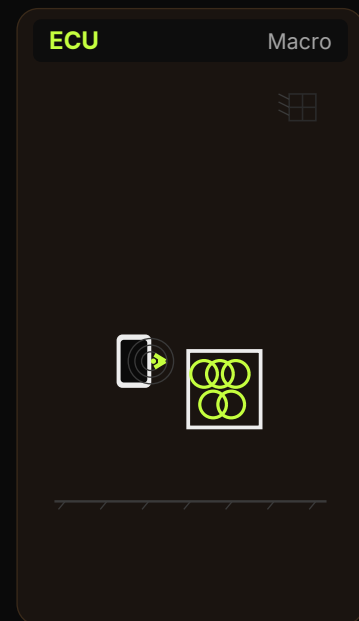
THREE-QUARTER DOWN

Phone elevated 30°. Lattice and dome both read.



TOP-DOWN LATTICE

Phone overhead. Lattice fills the frame edge to edge.



MACRO FRUIT BUBBLE

Lens against a single lattice gap. Fruit caught mid-bubble.

STYLING TIP

Brush the lattice with sugar wash before baking. Adds shine that photographs 10× better.

BAKERY

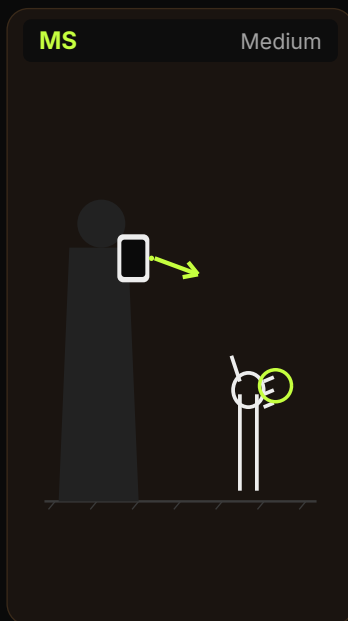
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SCENARIO 13

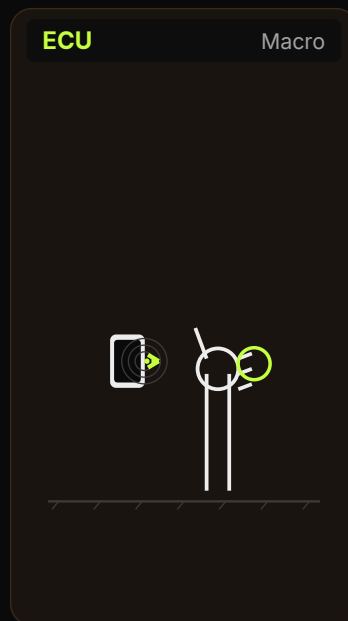
Frosting being piped

A piping bag squeezing perfect swirls onto cupcakes.

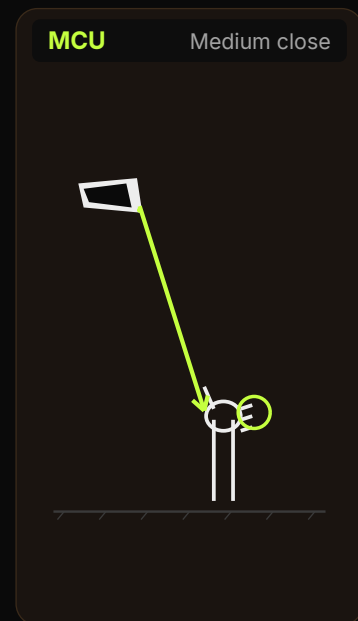
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**OVER-THE-SHOULDER**

Phone behind the baker. We see the bag, the cupcake, the swirl forming.

**MACRO TIP**

Lens 3 cm from the piping tip. Frosting shape mid-form.

**THREE-QUARTER DOWN**

Phone elevated. Row of cupcakes; baker's hand entering frame.

STYLING TIP

Hold the bag at exactly 90° to the cupcake. Most piping mistakes are angle, not pressure.

BAKERY

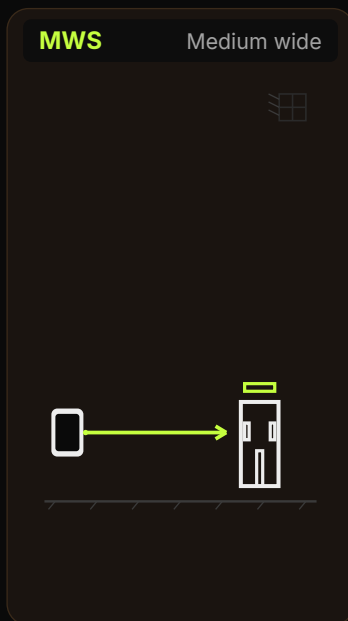
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SCENARIO 14

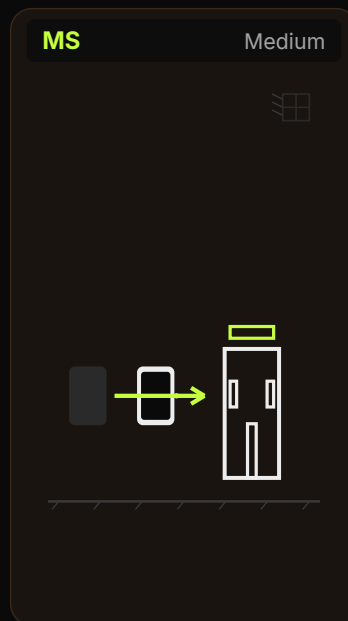
Bakery storefront window

The display window from outside — pastries arranged for the street.

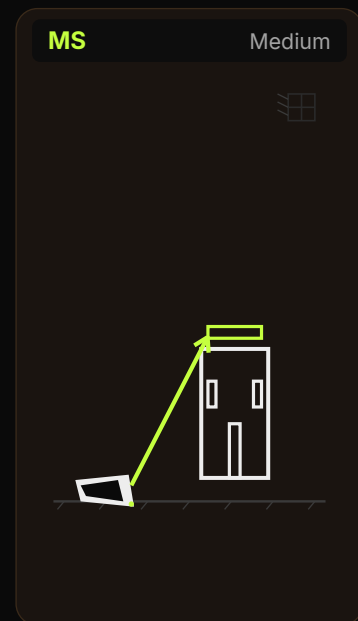
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**WIDE ENVIRONMENTAL**

Stand three metres back. Phone vertical. Capture awning, door, window.

**SLOW PUSH-IN**

Phone at chest, walk toward the window. End frame fills with one tier.

**THREE-QUARTER UP**

Crouch outside. One hero pastry looms; bakery name above.

STYLING TIP

Shoot 30 minutes after open. Bread-rack still full, light still soft. Prime hour.

BAKERY

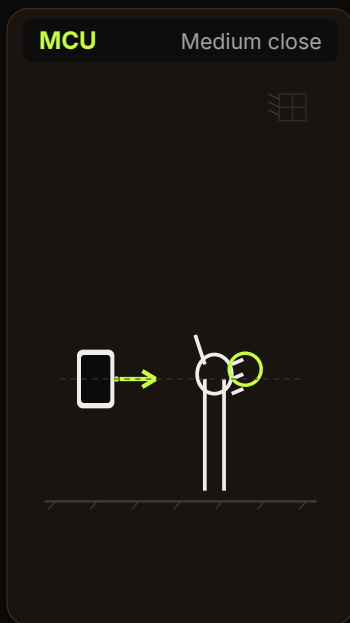
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SCENARIO 15

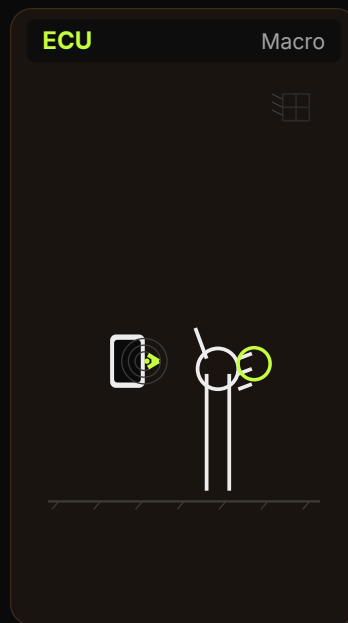
Honey drizzle on baklava

Honey threading from a spoon onto pastry.

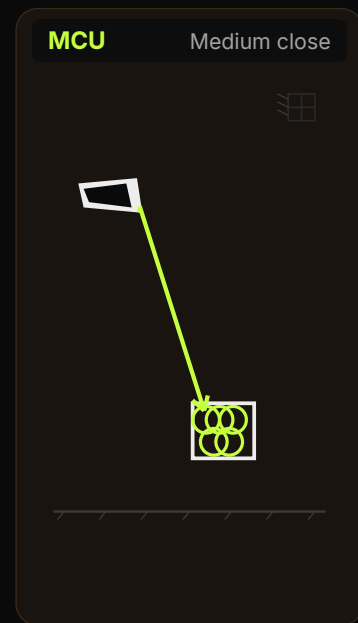
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**PURE PROFILE**

Phone level with plate. Stream of honey mid-air, side-on.

**MACRO IMPACT**

Lens 5 cm from the drip point. Single thread of honey landing.

**THREE-QUARTER DOWN**

Phone elevated 30°. Plate centred; honey thread arcs through frame.

STYLING TIP

Warm the honey to body temperature. Cold honey clumps; warm flows in ribbons.

BAKERY

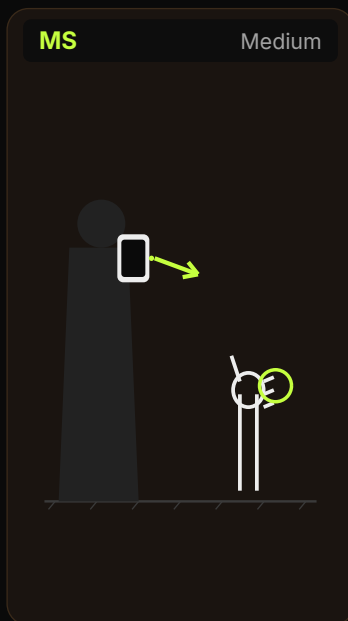
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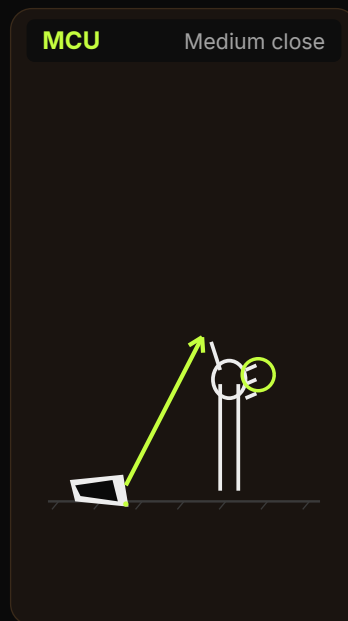
Bread being sliced for customer

A loaf going into the slicer, or being cut by hand for a customer.

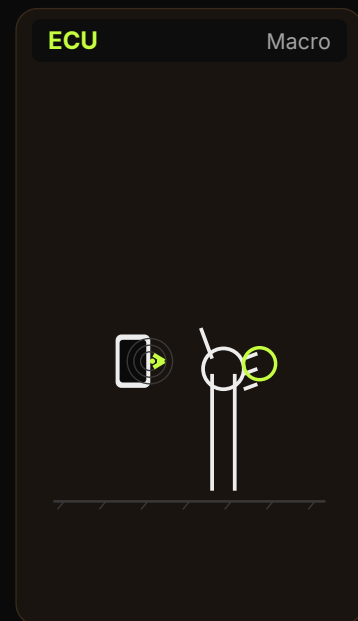
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**OVER-THE-SHOULDER**

Phone behind baker's shoulder.
Knife and customer's reaching
hand.

**THREE-QUARTER UP**

Phone at counter edge angled
up. Customer's hand entering
frame.

**MACRO CUT**

Lens 5 cm from the cut. Crust
tearing under the blade.

STYLING TIP

Wear food-service gloves. Bare hands on bread look unhygienic in macro photos.

BAKERY

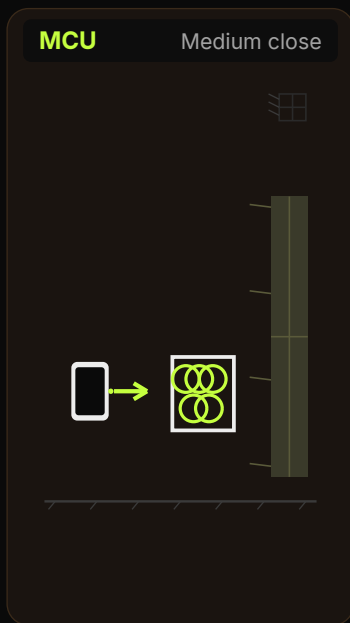
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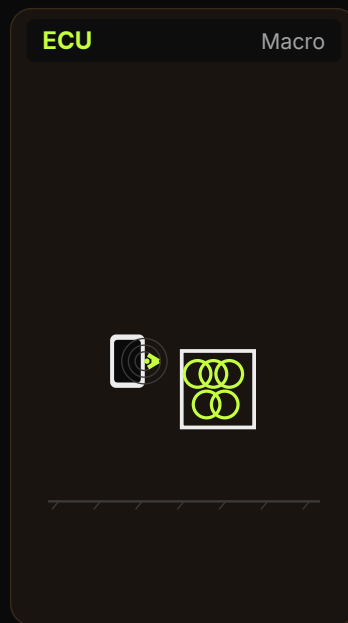
Powdered sugar dusting

Snow-like sugar dropping onto a chocolate cake.

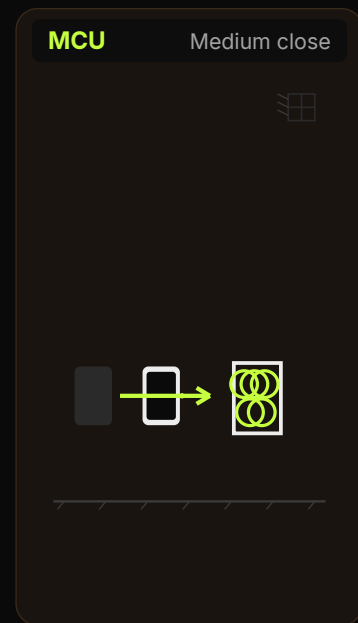
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**BACKLIT SILHOUETTE**

Backdrop dark. Sugar bright against shadow, falling slow.

**MACRO LANDING**

Lens 5 cm from the cake top. Sugar settling like snow.

**SLOW PUSH-IN**

Phone moves in toward the cake top as the sieve sweeps.

STYLING TIP

Use icing sugar in a fine sieve. Confectioners' sugar straight from the bag clumps.

BAKERY

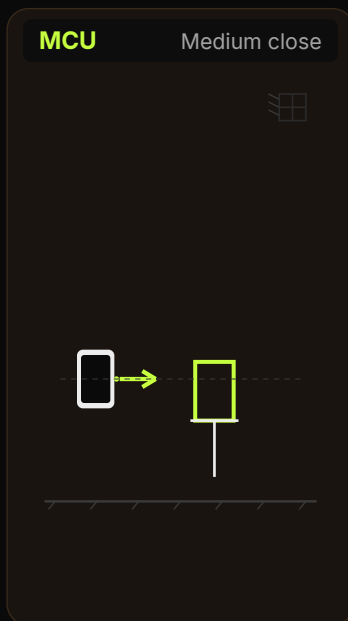
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SCENARIO 18

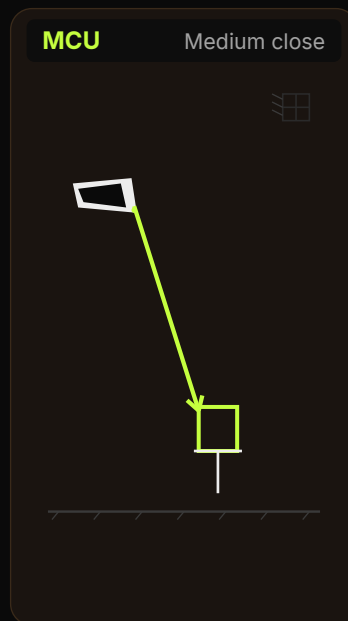
Bread bag with logo

A kraft paper bag, branded, with a loaf peeking out. Sells take-home.

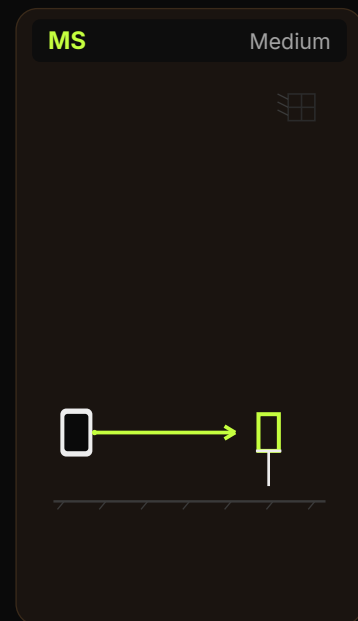
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**PURE PROFILE**

Phone level with bag. Logo facing camera. Loaf cresting at the cuff.

**THREE-QUARTER DOWN**

Phone elevated. Bag tilted; loaf peeks at top corner of frame.

**WIDE ENVIRONMENTAL**

Phone three metres back. Bag on counter, blurred bakery behind.

STYLING TIP

Cuff the bag down twice. Folded paper photographs better than a tightly closed bag.

BAKERY

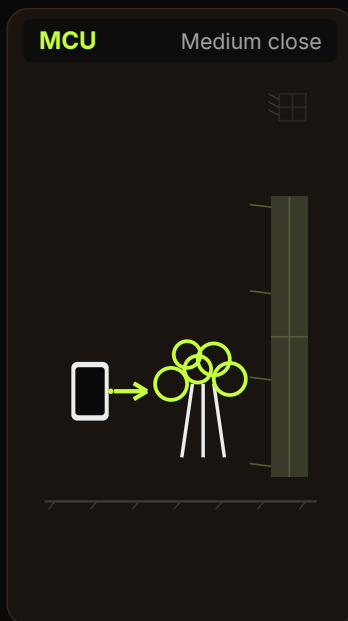
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SCENARIO 19

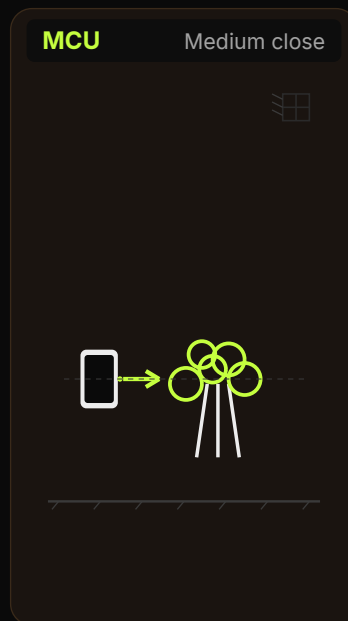
Wheat sheaf vignette

A small bunch of wheat in a vase or laid across a board. The signature prop of bakeries.

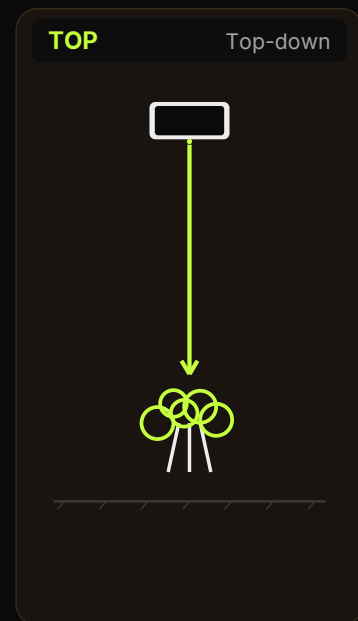
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**BACKLIT SILHOUETTE**

Backlight wheat against window glow. Seed-heads catch light.

**PURE PROFILE**

Phone level with the wheat heads. Counter as soft background.

**TOP-DOWN LAY**

Phone above. Wheat lying flat on linen cloth. Symmetric.

STYLING TIP

Backlight the wheat at golden hour through a window. The seed-heads glow.

BAKERY

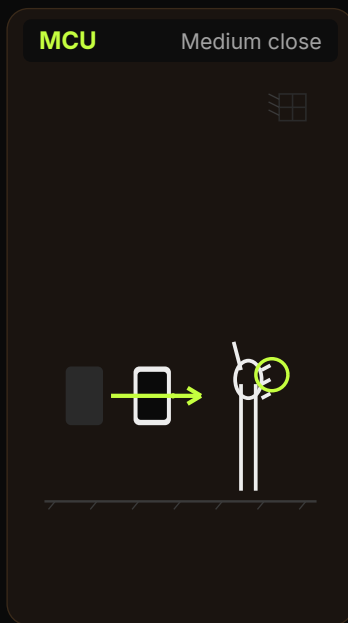
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SCENARIO 20

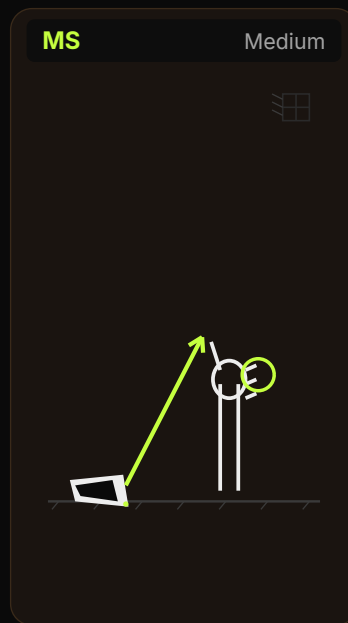
Open-sign flip

The hand turning the front sign from CLOSED to OPEN. Daily ritual.

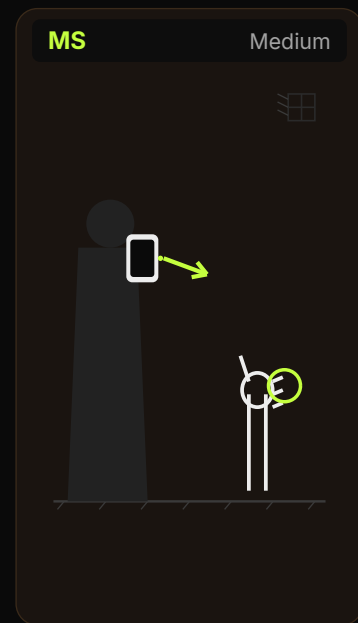
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**SLOW PUSH-IN**

Start two metres back outside. Push in. End frame: hand mid-flip.

**THREE-QUARTER UP**

Crouch outside. Hand reaches from inside; bakery glow behind.

**OVER-THE-SHOULDER**

Phone behind the baker, looking out. Sign mid-flip; quiet street beyond.

STYLING TIP

Shoot at 6:55 AM. The street is empty, light is soft, the day is full of promise.

YOU'VE GOT THE PLAYBOOK.

Now go shoot.

This guide was built specifically for bakerys. Every scenario in it works on a phone you already own. The only missing ingredient is press-the-button, ten times in a row, until one of them is the keeper.

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NOVA FRAME GROUP

novaframe.ca

+1 437 450 1828

info@novaframe.ca

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